

PROPOSED SOCIAL MEDIA POSTS



Post 1: Is your pet microchipped? It's a safe and secure way of identifying the owner of a lost pet. Book in with <xxxxx> today to protect your pet.

Post 2: When your pet goes missing there's nothing worse than waiting. Book in with <xxxx> today to protect your pet by getting them microchipped.

Post 3: It's National Microchip Month. To celebrate we have a special offer. Book in to get your pet microchipped in June for just £xx.



Post 1: Protect your pet by keeping their microchip details up to date. Just visit www.identibase.co.uk to check their chip.

Post 2: Are you going on holiday this summer? If so, don't forget to update your pet's microchip details.

Post 3: It's very important to keep your pet's microchip details up to date. Without your latest contact information it can difficult to reunite you with your lost pet.